



COOKIE POLICY

on the website of the KABOOM Children's Entertainment Centre (www.KaBoomBG.com)

This policy provides information on the use of “cookies” and other similar technologies by the website www.KaBoomBG.com of the KABOOM Children's Entertainment Centre located in the multifunctional shopping and entertainment centre Mall Rousse at the following address: 121D Lipnik Boulevard, 1st floor, 7000 Rousse (*the “Children's Centre”*).

The Children's Centre is operated and managed by ‘M.O. Rousse’ EAD, UIC 175322411, with its registered office and address of management at: 43 Bregalnitsa Street, 2nd floor, Sofia 1303.

The website www.KaBoomBG.com is owned by “M.O. Rousse” EAD.

Cookies

“Cookies” are small text files that are stored on your computer or mobile device. A “cookie” is a piece of information sent by a web server to an internet browser, and then returned by the browser each time it accesses that server.

Each ‘cookie’ is unique to your browser and contains anonymous information. The content includes data on your IP address, the domain from which it originates, its ‘lifetime’ (duration), a value – usually in the form of a randomly generated number – and so on.

The purpose of ‘cookies’ is to distinguish you from other users of the website or to retain certain information relating to your preferences when using it. They are used by most websites to make your browsing experience easier. ‘Cookies’ are used by websites to distinguish and remember users; the purpose of ‘cookies’ is not to establish your identity. ‘Cookies’ identify a combination of device and web browser. This is why ‘cookies’ do not distinguish between multiple users sharing the same device and browser, unless they use their own (personalised) user profiles.

‘Cookies’ are entirely under your control, and you can delete them at any time. The method for deleting a ‘cookie’ depends on the specific browser used and its options and settings.

Depending on how long they are stored, there are two types of ‘cookies’ – persistent and session ‘cookies’.

- **Persistent** cookies are stored as a file on your device for a longer period of time after the end of your session on the website and allow user preferences and settings to be ‘remembered’ on a subsequent visit.
- **Session** “cookies” remain active on your device only whilst you are visiting the website and are deleted as soon as you close your browser or browser window, or leave the website.

There are different types of ‘cookies’ depending on the functions and specific features of the websites that use them. In this regard, ‘cookies’ may be:

✓ **Essential (mandatory) cookies**

These “cookies” facilitate the use of the website by providing basic functions such as page navigation and access to secure areas of the website. Without these “cookies”, the website

cannot function properly.

✓ **Non-essential (optional) “cookies” – functional, analytical and marketing**

Functional “cookies” enable the provision of enhanced functionality and personalisation on the website. For example, the user’s experience can be personalised based on which pages they have visited.

Analytical “cookies” measure how the website is used. These “cookies” measure, for example, how often users return to the website and which features they use.

Marketing “cookies” are used to provide content, offers and advertising that are more relevant to the user and their interests.

The “cookies” we use

Our website uses ‘cookies’ designed to assist you in navigating and using the website, for example to help you fill in information or access certain features, etc.

Another type of “cookie” is used to collect aggregated information to improve the website’s performance, identify software errors, detect buttons with broken links and other similar potential issues when using the website. “Cookies” may also be used to remember choices you make, such as the language in which you choose to view our website. We use this type of “cookie” to improve your user experience the next time you visit our website.

Our business partners may use “cookies” on their websites to display content related to “M.O. Rousse” EAD, Mall Rousse and/or the Children’s Centre, including for adverts for the Children’s Centre and/or Mall Rousse, based on your previous visits to our website.

Please note that you can configure your browser to notify you when you receive “cookies”, so that you can decide whether or not to accept them. If you do not wish to accept them, select the option to *‘not accept the use of cookies’* or opt out via your browser’s *Settings*.

If you disable certain types of “cookies”, some features of the website may be restricted or may not function properly.

You can manage and/or delete cookies whenever you wish – you can find out more at www.aboutcookies.org.

You can delete all “cookies” that are already stored on your device, and you can also configure most browsers to block them. However, if you do this, you may need to manually adjust certain settings each time you visit a website, and some of the website’s services and features may not work.

The legal basis for the use of necessary ‘cookies’ is the legitimate interest of the website owner, unless the interests or fundamental rights and freedoms of the data subject take precedence over that interest (pursuant to Article 6(1)(f) of the General Data Protection Regulation), and/or your consent (pursuant to Article 6(1)(a) of the General Data Protection Regulation).

If the user does not consent to the use of essential ‘cookies’, they may choose not to visit the website or may leave it at any time and delete the essential ‘cookies’ from their browser.

We use non-essential cookies only with your consent, which also constitutes the legal basis for their use (pursuant to Article 6(1)(a) of the General Data Protection Regulation).

You can change your preferences regarding non-essential (optional) cookies at any time via the ‘Cookie Settings’ link located in the footer of our website.

Other technologies

We may use other technologies to collect specific information, such as the pages you view, the items you download, the links you follow, the time you spend on the website, your IP address, domain, settings and so on, which help us to learn more about how you use our technologies, to provide you with relevant information, and to assist you with any queries you may have regarding our products and services.

Links to third-party websites

Links to third-party websites, which are accessible via buttons on our website, are provided solely for your convenience as a user of the website.

If you follow these links by clicking on the relevant button, you will leave our website. We have not reviewed these websites and do not control or manage them. 'M.O. Rousse' EAD accepts no responsibility for any of these websites, their content or their policies on the protection and security of personal data, terms and conditions of use, use of 'cookies', etc. We do not guarantee that the advertisements on them or any other information, software or materials found on the pages accessed via the links, or the results that may be obtained when using and navigating these pages, comply with the legal requirements for the protection of personal data, the protection of consumer rights and compliance with the rules governing online commerce. Following the links and accessing these pages is at your own risk and responsibility.

'Cookies' on third-party websites

'Cookies' used by websites owned by parties other than "M.O. Rousse" EAD, should not be regarded as part of the Children's Centre's website; they are not controlled by us but are managed by the parties whose services we use.

For example, we may allow third parties to set and use their own cookies when you visit our website for the purposes of the services they provide to us. Most commonly, these are marketing (advertising) cookies used to measure the effectiveness of the website and our marketing activities, as well as cookies for statistical purposes.

Your rights regarding the processing of personal data

For information regarding your rights as a data subject, including the right of access, rectification, erasure, restriction of processing and data portability, as well as the right to object and the right to lodge a complaint with supervisory and judicial authorities, please refer to the **Privacy Policy** published on our website.

Changes to this policy

In the event of subsequent versions or updates to this policy, the changes will be published on the website www.KaBoomBG.com, stating the date of the changes. If you do not agree with the updates and changes, please cease using the website.

Version: 1.0

Date: 19 June 2026