



'KABOOM PASSPORT' PROMOTIONAL GAME
AT THE KABOOM CHILDREN'S ENTERTAINMENT CENTRE (Mall Rousse)
RULES OF THE PROMOTIONAL GAME

1. The 'KABOOM PASSPORT' promotional game (the 'Game') is organised and run by '**M.O. ROUSSE' EAD**, UIC 175322411, with its registered office, business address and correspondence address: 43 Bregalnitsa Street, 2nd floor, Vazrazhdane Borough, 1303 Sofia. ("Organiser").
2. The Game will run from **13 June 2026 to 30 September 2026**; during this period, passports and visas (stickers) for participation in the Game may be obtained in accordance with these rules. After 30 September 2026, those wishing to take part will no longer be able to enter the Game and will not be entitled to receive passports and/or visas (stickers) to take part in it.
3. A free admission in exchange for the presentation of a duly completed passport in accordance with these rules may be used up to and including **31 October 2026**. After 31 October 2026, completed passports will no longer be accepted and free admission will not be granted in exchange for their presentation.
4. Visitors wishing to take part in the Game may request a **KABOOM passport** at the ticket office of the KaBoom Children's Entertainment Centre ('**the Children's Centre**') located in the Mall Rousse), at the following address: 121D Lipnik Boulevard, 1st floor, 7000 Rousse.
5. The passport is provided free of charge to a visitor who is an adult accompanying a child (parent/guardian). The accompanying adult must personally fill in the details of the child in whose name they wish the passport to be issued, as well as their own first name and surname.
6. The passport is issued in the child's name and is personal; it is valid only for the child whose name is entered in it.
7. Only the name of one child may be entered in the passport.
8. The passport may not be transferred to another person.
9. Between 13 June 2026 and 30 September 2026, on **each visit** to the Children's Centre by the child whose name is entered in the passport, the child's adult accompanying person may request that **one visa (sticker)** be affixed to the passport.
10. It is not permitted to provide, transfer or assign a visa (sticker) for the purpose of affixing it to a passport that is not issued in the name of the child for whose visit it was obtained.
11. Once **5 visas (stickers)** have been collected in the passport, the child whose name is entered in the passport is entitled to one **(1) free visit** to the Children's Centre.
12. The free visit is granted upon presentation at the Children's Centre ticket office of a passport containing 5 completed (affixed) visas (stickers). The passport is handed over to the Children's Centre ticket office and is not returned to the holder.
13. The collected stamps (stickers) may only be used to claim a free visit to the Children's Centre once the required number of 5 stamps (stickers) has been affixed to the passport.
14. It is not permitted to exchange a free visit to the Children's Centre for its cash

equivalent or for other material or non-material benefits, nor may it be transferred, exchanged or made available (whether for consideration or free of charge) for use by a child whose name is not entered in the passport.

15. There is no limit on the number of passports that may be used to enter the Competition during the period in which it is held.
16. The Organiser accepts no liability for lost passports and/or visas (stickers).
17. In the event of loss, theft or destruction, the passport will not be replaced or reissued, and any visas (stickers) already affixed to it will not be valid.
18. Only passports and visas (stickers) provided by the Organiser are valid, and only these entitle the holder to take part in the Game.
19. The Organiser reserves the right to refuse to provide a free visit in the event of misuse by the holder or upon presentation of a false or altered passport and/or visas (stickers) affixed to it.
20. The Organiser accepts no liability for participation in breach of these rules.
21. The Organiser shall not be liable for invalid passports and/or visas (stickers), nor in the event that the information handwritten in the passport is illegible, incomplete, untrue or misleading.
22. The Organiser shall not be liable and shall not be a party to any disputes arising in connection with the ownership of passports and/or visas (stickers).
23. The Organiser accepts no liability as to whether the right to a free visit will be exercised, nor in the event of force majeure circumstances preventing its use (e.g. military operations, strikes, acts of terrorism, a declared epidemic or state of emergency, etc.).
24. These rules apply for the entire duration of the Game in the form in which they are published at www.KaBoomBG.com.
25. The Organiser reserves the right to amend and supplement these rules at any time during the duration of the Game, with such amendments and additions shall come into force on the day they are published at the above-mentioned website. The Organiser will not provide notification of any changes to the rules by any other means.
26. The Organiser reserves the right to terminate the Game at any time in the event of abuse, frequent breaches of these rules, or in the event of force majeure or exceptional circumstances, or for other reasons. Early termination of the Game shall be announced in accordance with clause 25.
27. In the event of the Game being terminated in accordance with clause 26, the Organiser shall not be liable to pay compensation for participation in the Game and shall not be liable for any losses incurred or lost profits resulting from such termination of the Game.
28. The Game is conducted in accordance with the laws of the Republic of Bulgaria.
29. Any potential dispute relating to the conduct of the Game shall be resolved through negotiation; should it prove impossible to reach an agreement, the dispute shall be settled by the competent court in Sofia. This provision shall have the force of an express agreement within the meaning of Article 117(2) of the Code of Civil Procedure.

PERSONAL DATA

30. The Organiser is not obliged to obtain the consent of third parties, other than the child's adult accompanying persons, for the provision and processing of their personal data

and/or the child's personal data in connection with the running of the Game, and shall not be liable for the provision, processing, recording and publication of such personal data without the consent of those third parties. The responsibility for obtaining such consent lies solely and exclusively with the child's adult guardian who has provided and/or specified the relevant personal data.

31. The Organiser will collect and process personal data (the child's first name and surname and the first name and surname of the parent/guardian) for the purposes of completing the participation forms, issuing visas (stickers) and ensuring the participation of the child and their adult accompanying person in the Game in accordance with these rules.

32. By taking part in the Game, the child's adult companion is deemed to have been informed and to accept that:

a. if they wish to take part in the Game, it is a prerequisite that they complete the participation form (including providing their own name and that of the child they are accompanying);

b. they consent to the personal data they have entered in the passports being processed by the Organiser;

c. confirms that they are aware of: the purpose and means of processing personal data; the voluntary nature of providing the data; and the rights to which they are entitled under the applicable legislation.

In relation to the processing of personal data, every adult accompanying a child – with regard to the accompanying person's own personal data, and with regard to the child's personal data – the child's parent or guardian, has the right to request from the Organiser:

1. to be granted access to their personal data and a copy thereof in electronic or paper format (right of access). A response to the request will be provided within one month of its receipt by the Organiser.

2. that any inaccurate personal data concerning them be rectified without undue delay (right to rectification).

3. to have their personal data erased without undue delay (right to erasure or the 'right to be forgotten'). Data subjects should bear in mind that their request for erasure will not be granted if the personal data continues to be necessary for the purposes for which it was collected or is being processed in compliance with a legal obligation of the Controller.

4. the processing of personal data be restricted (right to restriction of processing) in the following cases: if they contest its accuracy; if they consider that it is being processed unlawfully; if they wish it to be retained for the purpose of establishing, exercising or defending legal claims; if they have objected to the use of their personal data pending verification of whether the Organiser is processing their data lawfully.

5. that their personal data be transferred to another data controller (right to data portability) in one of the following ways: (a) that it be provided to them in a machine-readable format so as to enable them to transfer it to the other controller; or (b) to have it transferred directly to the other controller, where technically feasible.

Right to object to processing: Any adult accompanying the child – in respect of the accompanying person's own personal data, and in respect of the child's personal data – the child's parent or guardian, has the right to object to the processing of personal data by the Organiser, which they may exercise at any time. If the objection is justified, the Organiser will cease processing the personal data. The objection will not be considered justified if the personal data is processed on a legal basis that takes precedence over the interests, rights and freedoms of the data subject, or if the processing is necessary for the establishment, exercise or defence of legal claims by the Organiser or

persons associated with the Organiser.

Rights relating to the processing of personal data may be exercised by sending a written request to the Organiser at one of the following addresses:

in Sofia: Sofia 1303, Vazrazhdane District, 43 Bregalnitsa Street;

in Rousse: Rousse 7000, 121D Lipnik Boulevard, 1st floor

Right to lodge a complaint: Anyone who considers that their rights in relation to their personal data or the protection thereof have been infringed is entitled to lodge a complaint with the Personal Data Protection Commission or the competent court.

Up-to-date contact details and the conditions for lodging a complaint with the Personal Data Protection Commission are available on the supervisory authority's official website at www.cdpd.bg. The Commission's postal address is: Sofia 1592, 2 Prof. Tsvetan Lazarov Boulevard No. 2; and its email address is: kzld@cpdp.bg.

Further information on how the Organiser processes personal data and what other personal data is processed by it in connection with the operation and management of Children's Centre is set out in the KaBoom Personal Data Processing and Security Policy, published at www.KaBoomBG.com.

33. Completed passports handed in at the Children's Centre's reception desk will be destroyed after 31 October 2026, unless a longer retention period is provided for under applicable legislation. Upon expiry of the specified periods, the passports will be destroyed, unless there is another legal basis for their processing.

34. The organiser accepts no liability for the unauthorised collection and processing of personal data by third parties.

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